# Bank Performance Newsletter - Q1 2020 RPCA Financial Ventures QP \& LP ("Fund 1") 

Prologue - the Coronavirus Edition - (Part 2): Since our last Bank Performance Newsletter sent in February, the world has changed a great deal. Our Q1 General Newsletter, distributed to you on April $16^{\text {th }}$, was one of the most thorough and comprehensive letters we have ever sent and highlighted many of the impacts Covid-19 is having on the banking industry. We won't repeat all that here. But, if you missed it, the following is a link to that vital letter: $1^{\text {st }}$ Quarter 2020 General Newsletter.
Per our recurring pattern of communications with you, this letter presents key earnings and balance sheet metrics for our banks from the $1^{\text {st }}$ Quarter. As you'll read, core results (pre-provision earnings) were fine. As expected, banks took meaningfully differing approaches to provisioning expenses given Covid-19 and its estimated impact on loan quality: thus, our focus on preprovision earnings this quarter. Moreover, not surprisingly (given historic events and the lightning-fast pace of change) much of this data is 'yesterday's news' - or, somewhat less relevant than it might ordinarily be. Specifically, since the end of Q1 the first installment of Paycheck Protection Program loans ("PPP Loans") issued by many of our community banks under the CARES Act ( $\$ 350$ billion) has concluded, and the second segment of that program ( $\$ 310$ billion) is underway. This historic funding for small businesses is a boon for both the borrowers (and their employees) whose businesses are being helped - but also for our banks who've underwritten these government guaranteed loans (against which no capital allocations are required as part of the all-important "risk-based" capital calculation). While the interest rates on these PPP loans is low and will therefore slightly impact net interest margins, they will still boost net interest income. More importantly, the FEE income generated from this activity will be unprecedented! Origination fees being paid to lenders by the SBA for PPP loans vary from $1-5 \%$ depending on the size of the loan. In discussions with our banks, it appears that most of them are averaging between $2-2.5 \%$ fees on PPP loans. As an example, a bank who has facilitated $\$ 500$ million in PPP loans is likely to receive fees around $\$ 11$ million! We anticipate that the majority of this windfall will be used to boost the allowance for loan loss account. In essence, the government has helped banks fund a very meaningful part of potential loan losses banks may ultimately incur. This is an incredibly positive development for banks and, we believe, is not quite fully understood or appreciated by investors. Plus, the number and quality of new client relationships many of our community banks are getting from this initiative is invaluable and should lead to future cross-selling opportunities - driving various revenue streams higher over time.
Next, as you might imagine, we are scrutinizing important new metrics. Specifically, we are monitoring so-called "at risk" loans extended by banks to borrowers in industries most affected by the coronavirus, i.e. hospitality, restaurants, and energy related concerns. In addition, we are pouring over data about the amount of deferred loan payments offered to clients by our banks. Banks are not being penalized (from a regulatory accounting standpoint) for deferring loan payments and, importantly, deferred payments don't automatically result in an actual loan loss. Nonetheless, it is a new yard stick which we are following closely.
Finally, before getting to the main part of our letter, we want to reiterate and highlight various reasons for our optimism over the long-run: 1) the Fed and Congress have signaled that they will go 'all out' to protect both consumers, businesses, and by extension, the banks, 2) bank's balance sheets were robustly fortified prior to the onset of the pandemic - positioning the industry to be able to assist clients under duress, 3) earnings at our banks, even in light of likely increases in loan loss expenses, should be sufficient to maintain dividends and continue to build tangible book value for the foreseeable future, 4) unlike 2008, there are no exotic or "proprietary" financial instruments in banks which might 'blow up' and cause a 'bank-specific' crisis, and, 5) valuations are simply too low; banks have been more heavily discounted than other market segments based on lingering memories from the Great Recession and current uncertainty. In our judgment, banks will bounce back more than other sectors once the virus is in check and the economy resumes more normal activity. We are not alone in our beliefs. The Global Investment Committee of Morgan Stanley is advising clients to "overweight" financials. With that said, please read on! The following update gives more evidence regarding the strength of our banks.

## $1^{\text {st }}$ Quarter 2020 Headlines

- Year-Over-Year Pre-Provision EPS for Banks in Fund 1 up a modest 4\% (very acceptable in light of increased costs of adapting to Covid-19 operating environment)
- Key Operating Takeaways from Q1:

○ Wtd. Avg. Net Interest Margin down only 4 Basis Points vs. Q4 '19. (Excellent, given low rates)

- Superior Overall Loan Quality (For Now) with Wtd. Avg. Non-Performing Assets/Loans at $0.44 \%$ down from $0.47 \%$ last year but well Below the $1 \%$ Level Considered Good/Normal. This will change meaningfully in Q2!
- Wtd. Avg. Tangible Capital Remains Very Strong at 9.8\% compared to $\mathbf{1 0 . 2 \%}$ at 12/31/19
- Dividend Yield ${ }^{(1)}$ for Fund 1 is $\mathbf{4 . 1 \%}$
(1) Using the "cost basis" vs. "current market price"
- Detailed Portfolio Rebalancing Update Provided Below

Bank Performance Recap: The headlines above and the chart on page 3 speak for themselves. Furthermore, repeating a key point in the Prologue, much of this info is rather a moot point. Things have changed very rapidly. What everyone should expect to see next quarter will be an increase in non-performing loans, a slight decline in margin, and relatively steady capital ratios. Again as noted above, we anticipate earnings will continue to support the dividends being paid by our banks and a continued increase in book value. But still, the biggest unknown will be earnings - on any basis - bottom line or pre-provision. Banks which participated in the PPP loan program will enjoy huge increases in fee income. We anticipate the majority of that bonanza will be earmarked for provision for loan loss expenses. We remain confident that our best-in-class banks will weather the economic slowdown and remain profitable. The additional commentary in the Table below provides a further recap of "performance" and we urge you to review that info.

Portfolio Rebalancing Update: We constantly strive for transparency. But we don't intend to overload or bore you with too much information either. Given all that's occurring in these uncertain times, we've added the following detailed table to keep you abreast of our actions and the logic behind them. [Note: the Culture of any organization we buy is of utmost importance. All companies on this list have passed our rigorous screening criteria from a cultural perspective.]

## Changes to Portfolio - YTD 2020

| Bank | Action | Reasons for Change |
| :---: | :---: | :---: |
| X | Buy | Added a very modest 1,286 shares to round out our target position in this new name that we began acquiring in Q4 '19. Attractive fee income businesses in retirement \& benefit services, wealth management, and mortgage banking. Dividend yield 3.64\%. Internal Rating: A. External Rating: Outperform 2. |
| F | Buy | Bought 56,212 shares of this new name to establish our initial target position. Unique niche, high-growth model utilizes technology more than traditional banks. Less rate sensitive and defensive balance sheet is very attractive in low rate environment. Excellent deposit franchise. Internal Rating: A. External Rating: Strong Buy 1. |
| H | Partial Sale | Sold 10,000 shares of this long-term, highly successful investment. After sale, it remains our $2^{\text {nd }}$ largest position in the portfolio. Rebalanced due to position growing to outsized $\%$ of portfolio and operations in markets affected by energy. Minimal direct energy exposure. Internal Rating: A+ (second most highly rated bank in entire portfolio.) External Rating: Hold |
| N | Buy | Bought 229,936 shares of this new name to establish our initial target position. Niche bank in Payments Processing lines of business including: Issuing services for debit and pre-paid cards; Merchant Services; ACH Processing; and Emerging Payments. Internal Rating: A. External Rating: Strong Buy 1 |
| E | Buy | Bought 26,182 shares of this new name to establish our initial target position. Attractive growth markets, low-cost deposit franchise, and strong credit culture. Dividend yield 5.58\%. Internal Rating: A. External Rating: Outperform 2. |
| Z | Buy | Added 29,036 shares of this company to round out our target position in this new name that we began acquiring in Q4 '19. Attractive major Midwest metro market - lead by CEO who is a former bank examiner. Internal Rating: A-. External Rating: Buy |
| P | Partial Sale | Sold 18,131 shares of this long-term investment. After sale, it remains an average-sized position in our portfolio. Rebalanced due to the large percentage of revenue being derived from its wealth management business which will have a negative impact on overall revenue. Internal rating: A. External rating: Neutral |
| D | Full Sale | Sold entire position due to many years of acquisitions causing asset size and far flung operations to exceed our definition of a "community bank". Minimal chance of sale to enhance investment returns. Internal rating: A-. External rating: Buy |
| R | Partial Sale | Sold 39,984 shares of this long-term investment. After sale, it becomes a slightly below-average size position in our portfolio. Rebalanced due to greater-than-average exposure to multi-family residential housing in a Covid-19 hotspot. Internal rating: A. External rating: Neutral |
| Q | Partial Sale | Sold 9,840 shares of this long-term investment with another 10,160 shares pending. After sale, it will remain our $3^{\text {rd }}$ largest position in the portfolio. Rebalanced due to position growing to outsized $\%$ of portfolio and operations in stable but lower growth markets. Internal rating: A. External rating: Market Perform 3 |
| M | Partial Sale | Sold 23,000 shares of this investment. Anticipate selling remaining shares over time due to underperformance of stock and to utilize long-term capital loss to offset long-term capital gains being realized from other sales. Internal rating: B-. External rating: Market Perform 3 |
| AA | Full Sale | Sold entire position to recognize short term capital loss to be used as an offset to the short-term capital gains from our hedging activities and due to operations in markets affected by energy. Internal rating: B. External rating: Outperform 2 |

$\left.\begin{array}{|c|c|l|}\hline \text { O } & \begin{array}{c}\text { Partial } \\ \text { Sale }\end{array} & \begin{array}{l}\text { Sold 13,130 shares of this long-term, highly successful investment. After sale, it remains our largest } \\ \text { position in the portfolio. Rebalanced solely due to position growing to outsized \% of portfolio. Internal } \\ \text { Rating: A. External Rating: Market Perform 3 }\end{array} \\ \hline \text { AB } & \text { Buy } & \begin{array}{l}\text { Added a robust 41,440 shares to round out our target position in this new name that we began acquiring in } \\ \text { Q4 '19. Business banking model similar to St. Joseph Capital Bank in a market with a large university. } \\ \text { Dividend yield 1.38\%. Internal rating: A-. External rating: Hold }\end{array} \\ \hline \text { K } & \begin{array}{c}\text { Full } \\ \text { Sale }\end{array} & \begin{array}{l}\text { Sold entire position to recognize short term capital loss to be used as an offset to the short-term capital } \\ \text { gains from our hedging activities. Likely to repurchase after "wash-sale" rule expires. Internal rating: A. } \\ \text { External rating: Strong Buy 1 }\end{array} \\ \hline \text { I } & \text { Buy } & \begin{array}{l}\text { Bought 30,000 shares to establish initial position in this new name. Attractive growth markets with strong } \\ \text { demographics. Internal rating: A. External rating: Outperform 2 }\end{array} \\ \hline \text { V } & \begin{array}{c}\text { Full } \\ \text { Sale }\end{array} & \begin{array}{l}\text { Sold entire position to recognize short term capital loss to be used as an offset to the short-term capital } \\ \text { gains from our hedging activities. Likely to repurchase after "wash-sale" rule expires. Internal rating: B. } \\ \text { External rating: Outperform 2 }\end{array} \\ \hline \text { A } & \text { Buy } & \begin{array}{l}\text { Bought 8,000 shares to establish initial position in this new name. Unique niche in tech-oriented attractive } \\ \text { growth markets with strong demographics. Internal rating: A. External rating: Market Perform 3 }\end{array} \\ \hline \text { J } & \begin{array}{c}\text { Partial } \\ \text { Sale }\end{array} & \begin{array}{l}\text { Sold 7,000 shares of this long-term investment. After sale, it remains an average-sized position in the } \\ \text { portfolio. Rebalanced due to stable but lower growth market and declining internal rating. Internal rating: } \\ \text { B-. External rating: Neutral/Hold }\end{array} \\ \hline \text { C } & \text { Partial } \\ \text { Sale }\end{array} \begin{array}{l}\text { Sold 33,921 shares of this investment. Anticipate selling all remaining shares over time due to it being the } \\ \text { acquirer of one of our holdings and its new combined asset size and operations of bank exceeding our } \\ \text { definition of a "community bank". Internal rating: A-. External rating: Market Perform 3 }\end{array}\right]$

Refreshing portfolios thoughtfully and deliberately is part of our ongoing work on your behalf. We take great joy in doing it.
Finally, a brief update on our hedging activities. As you know, we pride ourselves in being long-term value-oriented investors. That hasn't changed. But in these extraordinary times, using safe and proven investment tools to help protect the value of your investments is required. And, we've done just that! The YTD realized gains from our hedging activity has now reached $\$ 2.7$ million while the unrealized gain of remaining hedges is currently $\$ 83,000$. Additionally, we are currently holding roughly $16 \%$ of our Fund in cash. Of course, cash doesn't provide an increase in value when stocks are declining - but nor does it decrease in value. We view cash as a neutral or passive hedge. We will utilize cash to strategically add to positions as conditions warrant.

We hope all this information is helpful to you. As always, if you have any questions or comments, we welcome your call to us at 574-243-6501. Or, shoot us an email to: john@rosenthalpartners.net or adam@rosenthalpartners.net

With warmest personal regards,


Fund 1 Q1 2020 Recap

| Ticker | Quarterly Record Pre-Prov. EPS? |  | $\begin{array}{r} \text { Pre-Provision EPS (1) } \\ \text { \% Change from } \\ \hline \end{array}$ |  |  | Tangible CE / <br> Tangible Assets |  | Net Interest Margin |  | NPAs + Loans 90+ Days PD / Assets |  | Reserves/ Total Loans |  | Beta vs. |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | S\&P | SNL |  |  |  |  |  |  |
|  |  |  | 1Q '20 | 4Q '19 | 1Q '19 |  |  | 1Q '20 | 4Q '19 | 1Q '20 | 4Q '19 | 1Q '20 | 4Q '19 | 1Q '20 | 4Q '19 | 500 | Bank |
| A |  | \$75.0 | \$5.77 | 12\% | -1\% | 8.7\% | 8.4\% | 3.10\% | 3.29\% | 0.11\% | 0.19\% | 1.53\% | 0.92\% | 1.51 | 1.19 |
| B |  | \$38.8 | \$1.94 | 16\% | 12\% | 7.6\% | 8.0\% | 3.12\% | 3.22\% | 0.61\% | 0.52\% | 0.76\% | 0.58\% | 1.27 | 1.13 |
| C |  | \$20.4 | \$0.61 | -2\% | -7\% | 9.7\% | 10.2\% | 3.27\% | 3.30\% | 0.73\% | 0.75\% | 1.08\% | 0.55\% | 1.10 | 0.91 |
| D |  | \$14.4 | \$0.81 | -9\% | 4\% | 9.1\% | 9.3\% | 3.87\% | 3.97\% | 0.53\% | 0.43\% | 1.43\% | 0.81\% | 0.95 | 0.80 |
| E |  | \$12.8 | \$1.02 | -11\% | -3\% | 9.7\% | 9.8\% | 4.17\% | 4.24\% | 0.41\% | 0.37\% | 1.38\% | 1.06\% | 1.22 | 1.00 |
| F | Yes | \$12.2 | \$1.42 | 70\% | 44\% | 8.7\% | 8.4\% | 4.90\% | 3.87\% | 0.54\% | 0.49\% | 0.83\% | 0.58\% | 1.35 | 1.42 |
| G |  | \$10.0 | \$1.24 | -1\% | -1\% | NA | 12.2\% | 3.48\% | 3.54\% | 0.62\% | 0.56\% | 1.22\% | 0.97\% | 1.00 | 0.83 |
| H |  | \$8.7 | \$1.14 | 10\% | 12\% | 10.0\% | 9.9\% | 3.81\% | 3.81\% | 0.69\% | 0.58\% | 1.17\% | 0.96\% | 1.12 | 0.98 |
| 1 |  | \$7.4 | \$0.39 | -33\% | -18\% | 10.7\% | 11.1\% | 3.91\% | 3.87\% | 0.70\% | 0.71\% | 1.60\% | 0.67\% | 1.22 | 1.00 |
| $J$ |  | \$6.7 | \$1.36 | 4\% | 0\% | 8.8\% | 8.5\% | 3.42\% | 3.47\% | 0.45\% | 0.47\% | 1.06\% | 0.81\% | 0.96 | 0.76 |
| K |  | \$5.8 | \$1.68 | 160\% | 5\% | 8.1\% | 8.1\% | 4.75\% | 4.97\% | 0.76\% | 0.53\% | 1.80\% | 0.78\% | 1.15 | 1.40 |
| L |  | \$5.6 | \$1.00 | 11\% | -4\% | 7.9\% | 8.3\% | 2.60\% | 2.64\% | 0.33\% | 0.36\% | 0.96\% | 0.69\% | 1.00 | 0.83 |
| M |  | \$5.6 | \$0.42 | -11\% | -5\% | 10.2\% | 10.4\% | 4.00\% | 4.02\% | 0.97\% | 1.08\% | 1.23\% | 0.96\% | 1.00 | 0.83 |
| N |  | \$5.5 | \$0.29 | 48\% | -18\% | 9.1\% | 8.5\% | 3.33\% | 3.10\% | 1.18\% | 1.01\% | 0.40\% | 0.34\% | 1.27 | 1.07 |
| 0 |  | \$5.0 | \$0.83 | -3\% | 2\% | 12.0\% | 12.0\% | 3.33\% | 3.32\% | 0.40\% | 0.50\% | 1.31\% | 1.24\% | 0.93 | 0.77 |
| P |  | \$4.9 | \$0.72 | -19\% | -15\% | 8.3\% | 8.1\% | 3.37\% | 3.39\% | 0.25\% | 0.30\% | 1.43\% | 0.61\% | 1.10 | 0.91 |
| Q |  | \$4.3 | \$0.55 | -9\% | -3\% | 10.8\% | 10.3\% | 3.72\% | 4.04\% | 0.43\% | 0.32\% | 1.21\% | 0.53\% | 0.92 | 0.75 |
| R | Yes | \$4.1 | \$0.43 | 25\% | 8\% | 9.2\% | 9.5\% | 2.62\% | 2.56\% | 0.14\% | 0.05\% | 1.09\% | 0.92\% | 0.98 | 0.80 |
| S |  | \$4.1 | \$0.22 | -24\% | -21\% | 9.9\% | 9.9\% | 4.23\% | 4.19\% | 0.30\% | 0.25\% | 1.75\% | 0.92\% | 1.08 | 0.92 |
| T |  | \$3.8 | \$0.72 | 6\% | 16\% | 10.5\% | 10.6\% | 3.69\% | 3.74\% | 0.17\% | 0.34\% | 1.43\% | 0.94\% | 1.03 | 0.86 |
| U |  | \$2.7 | \$0.64 | -14\% | 6\% | 11.7\% | 11.3\% | 3.92\% | 3.91\% | 0.47\% | 0.42\% | 1.02\% | 0.90\% | 1.00 | 0.80 |
| V |  | \$2.7 | \$0.62 | -5\% | 0\% | 10.9\% | 10.8\% | 4.11\% | 4.19\% | 0.61\% | 0.58\% | 0.64\% | 0.56\% | 1.18 | 1.01 |
| W | Yes | \$2.5 | \$0.54 | 15\% | 37\% | 8.0\% | 8.6\% | 3.08\% | 2.98\% | 0.02\% | 0.02\% | 0.92\% | 0.89\% | 0.96 | 0.77 |
| X |  | \$2.5 | \$0.41 | -20\% | -31\% | 10.1\% | 10.4\% | 3.34\% | 3.47\% | 0.32\% | 0.37\% | 1.48\% | 1.35\% | 0.37 | 0.26 |
| Y |  | \$2.5 | \$0.62 | -8\% | -2\% | 12.7\% | 12.8\% | 4.78\% | 4.74\% | 0.45\% | 1.38\% | 2.48\% | 1.85\% | 1.19 | 0.97 |
| Z | Yes | \$2.4 | \$0.32 | 14\% | 25\% | 10.1\% | 10.7\% | 3.57\% | 3.68\% | 0.05\% | 0.03\% | 1.23\% | 1.18\% | NA | NA |
| AA |  | \$2.2 | \$0.39 | -12\% | -18\% | 9.3\% | 10.0\% | 3.45\% | 3.47\% | 0.38\% | 0.35\% | 0.82\% | 0.63\% | 1.07 | 0.81 |
| AB | Yes | \$1.9 | \$0.60 | 10\% | 29\% | 7.1\% | 10.2\% | 3.40\% | 3.60\% | 0.98\% | 1.29\% | 0.87\% | 1.02\% | NA | NA |
| AC |  | \$0.5 | \$0.28 | -15\% | -10\% | 10.5\% | 11.5\% | 3.72\% | 4.13\% | 0.62\% | 0.50\% | 1.41\% | 1.43\% | 0.26 | 0.21 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Wtg. Avg. |  | \$5.7 |  | 4\% | 4\% | 9.8\% | 10.1\% | 3.57\% | 3.61\% | 0.44\% | 0.47\% | 1.24\% | 0.92\% | 0.93 | 0.78 |

Note: For certain performance metrics, if data was not reported, consolidated and/or bank regulatory data for the most recent quarter available may have been used.
(1) Pre-Provision EPS = Pre-provision net revenue per share assuming a $21 \%$ federal marginal tax rate and based on average diluted shares outstanding. Pre-Provision Net Revenue $=$ Net Interest Income + Noninterest Income - Noninterest Expense

Legend: Our color coded legend above gives an overview of GREAT, GOOD and BELOW PAR - but oftentimes does not tell the whole story. We do NOT adjust earnings for one-time events such as acquisition costs. So, a "red" in one quarter may end up being a bit misleading. Furthermore, given the lines of business for certain of our banks, there is some seasonality to income; which makes quarterly comparisons difficult. Green is outstanding and represents banks which have posted EPS increases of more than $5 \%$, whose net interest margin is up and whose non-performing loans are down. Yellow is good and represents banks which have posted EPS gains within a range, up or down, of $4.9 \%$. Red represents banks which have posted EPS declines of greater than $5 \%$, had a decrease in their net interest margin or an increase in non-performing loans.

Finally, as always, past performance may not be indicative of future results. Therefore, no current or prospective client should assume that the future performance of any specific investment, investment strategy (including the investments and/or investment strategies recommended by the advisor), will be profitable or equal to past performance levels.

